

MONEY POWER DAY 2019



Workshop Schedule

Current as of

10:00 AM - 11:15 AM

Preparing for Home Ownership

Home Ownership is the cornerstone of wealth building for many American families. Have you ever wanted to buy a home? In this workshop, speakers from Live Baltimore, the Baltimore City Office of Home Ownership, Maryland Department of Housing and Community Development, and a neighborhood housing counseling agency will tell you what you need to know to start along the path to owning your own home.

Starting a Small Business

Do you have a great business idea or just want to learn more about starting a small business? Presenters from the Enoch Pratt Library, The CASH Campaign of Maryland, and the Small Business Resource Center will cover what you need to know. Topics include market analysis, business plans, tax structures, and finance options.

Youth Entrepreneurship: Perfecting Your Pitch

You only have 60 seconds to pitch your business to a new investor! What do you say, how do you say it? In this workshop, teens will learn about elements for composing the perfect elevator pitch to woo any potential investor. This seminar is a requirement to remain eligible for the Youth Edition of the Pitch Your Side Hustle competition.

11:30 AM – 12:45 PM

Working with a Small Business Lender

Back by popular demand, join local small business owners and the lenders they worked with. Lenders will discuss what they look for in a business and how they can help your business get started or grow. Business owners will share their tips and advice for new business owners.

Rock Your Credit Score

Unlock the mystery behind how credit scores work and learn how to make them work for you! This interactive workshop will teach you the basics about credit reports and scores and show you how to boost your score!

1:15 PM – 2:30 PM

Plan for and Protect your Legacy

Do you have a plan in place to protect you, your family and your assets? This workshop will review the importance of preparing for the future and your legacy as part of a healthy financial plan. Our expert panel will equip you with the basics of creating a will, trust, medical directive, power of attorney, and guardianship, along with tips on insurance, beneficiary designations and dealing with your digital assets. Attorneys with a variety of backgrounds will share information and be available for questions.

Financial Coaching

Are you ready to achieve your financial goals? Come learn about how financial coaching can help you do so! We will discuss The CASH Campaign of Maryland's Financial Coaching Program and your personal money habits to help you start reaching your financial dreams.