

CASH Campaign of Maryland

2017/2018 Year
in Review



Financial Education

7,800 participants
411 workshops



Financial Coaching

256 participants...



Paid down
\$13,633 in
debt and

saved
\$29,106



Volunteers

94 volunteers
provided services



Coaches (78.72%)
Educators (21.28%)

CASH Campaign of Maryland is a newly formed nonprofit organization that is the result of a merger between the CASH Campaigns of Baltimore and Maryland.



As long time partners and allies, these programs joined forces to create one unified organization in July 2017!

Tax Prep Served 23,189 households across 52 VITA sites



715
Volunteers

21,302
Volunteer hours

\$34,922,733
Federal and state
refunds

\$6,214,652
Saved in tax
preparation fees



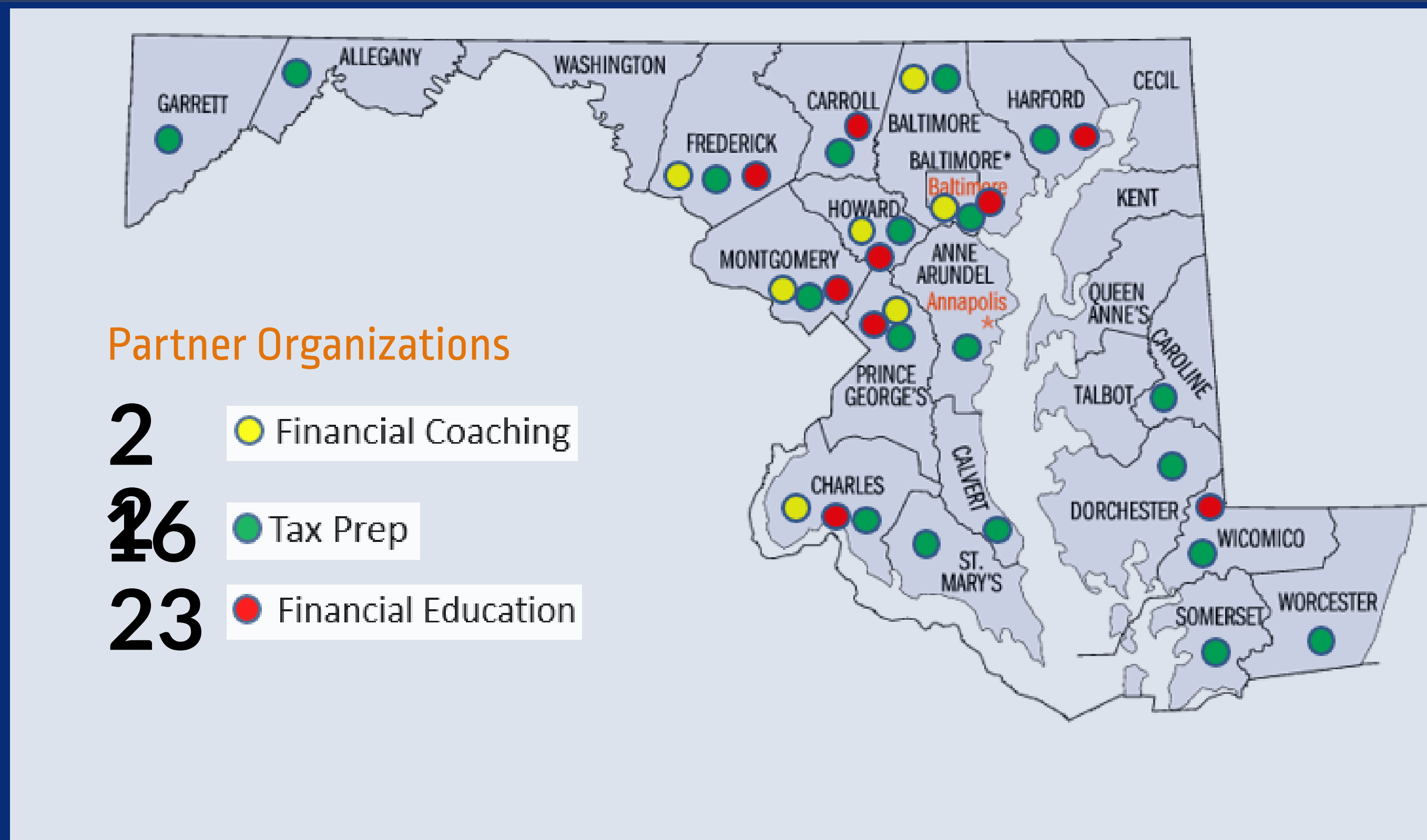
Screened 297 households for
benefits worth \$449,550



11,940 participants reached
through outreach events



456 participants were served
through the PROMISE program



Coalition Support

6 Existing

3 NEW



Community Fellows

7 fellows spent 3,591 hours



Events



Common Cents
Conference

Financial
Education
Summit

Money Power
Day

225

160

1,000

Attendees at various CASH
Campaign events

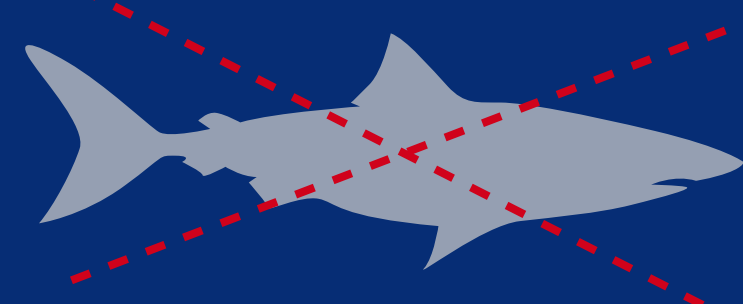
Advocacy

150 Bills Tracked

50 Pieces of Testimony



Protected Maryland taxpayers from fraudulent tax preparers



Stopped payday lending sharks from charging fees above Maryland's 33% rate cap



Continued to work on legislation to expand Maryland's Earned Income Tax Credit for single filers between the ages of 18 and 24.

The CASH Campaign of Maryland promotes economic advancement for low-to-moderate income individuals and families in Baltimore and across Maryland. CASH accomplishes its mission through operating a portfolio of direct service programs, building organizational and field capacity, and leading policy and advocacy initiatives to strengthen family economic stability.