2026 Mid-Year Impact Report

CASH CAMPAIGN OF MARYLAND

Tax Season Impact

	Baltimore	Statewide*
Tax Returns Filed	9,022	22,321
Refunds & Tax Credits	$15.5 Million	$39.2 Million
Earned Income Tax Credit	$5.5 Million	$14.9 Million
Tax Prep Fees Saved**	$2.7 Million	$6.8 Million
Child Tax Credits & ACTC	$2.5 Million	$5.8 Million
Number of Tax Volunteers	498	1,086
Back Taxes Filed	In process	In process

*Includes Baltimore Data **Federal & State
**Calculated using Nat. Society Accounting $306 per return

Celebrating 25 Years Serving Baltimore 25th ANNIVERSARY 2001 – 2026

This year, CASH celebrates 25 years of providing outstanding services in Baltimore. Thank you to our partners, donors, staff and clients who have supported this work.

Volunteers

1,086 Statewide
a 33% increase!

Coaliton

29 Tax Partners
46 Tax Sites
2 New Counties!

Impact

4% Increase tax returns filed!

Safe

94% Direct Deposit
10% increase!

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Financial Capability

CASH CAMPAIGN OF MARYLAND

Financial Coaching

- **90** New clients
- **38** Increased credit score
- **45%** Reduced debt - median $5,283
- **69%** Reduced debt collections
- **8.8** Average # of sessions per person

Benefits Assistance

- **287** Individuals Screened
- **47** Individuals Enrolled
- **$185,019** Benefit Value
- **45** Referrals to other services

Outreach

- **3,400** people reached via **133** events
- **1,165** people were educated on **taxes** through **33** events.

Events

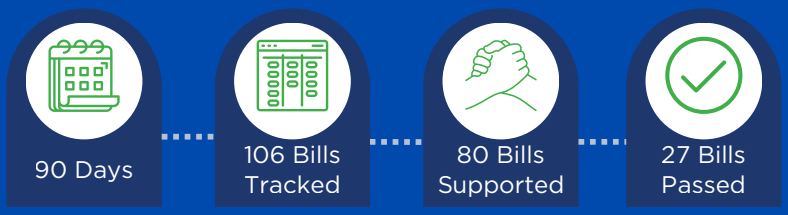
- **400** People attended the 19th annual Money Power Day
- **140** Practitioners attended the 10th annual Financial Education Summit
- **13th** Annual Financial Education Awards honoring teachers, educators, and organizations

Financial Education

- **572** Practitioners received financial education training
- **1,484** People received financial education training via **32** classes

Policy

Legislative Impact 2026 Snapshot:



Policy Wins for Maryland Families

Protecting Workers from Modern Day Pay Day Lending

CASH worked alongside our partners, Economic Action Maryland Fund and Center for Responsible Lending, to protect thousands of Maryland workers from hidden fees and high-cost borrowing.

SB 94 establishes strong guardrails for Earned Wage Access (EWA) apps by banning "tips" that act as hidden fees and enforcing the state's strong anti-discrimination laws.

Protecting Consumers

- Cash payment protection (HB 191) to ensure Marylanders can still pay with cash
- Scam protection (HB 1008 / SB 753) to ensure banks can protect vulnerable adults
- Unsolicited loan protection (SB 582) to prohibit creditors from sending unsolicited checks (also known as live checks)

Protecting Benefits and Credits

- Temporary Cash Assistance protection (HB 1490) to allow TCA applicants "good cause" to waive child support cooperation
- Local Child Tax Credit authorization (HB 363 / SB 468) to allow for counties to offer a local Child Tax Credit for eligible families

Check out the full wrap-up to learn more