CASH CAMPAIGN OF MARYLAND

2024 MID-YEAR IMPACT REPORT

Tax Preparation

	Statewide*	Baltimore
Tax Returns Filed**	17,821	6,823
Refunds & Tax Credits **	$28.3 M	$11.4 M
Earned Income Tax Credit (EITC)**	$11.8 M	$6.8 M
Child Other Dependents/Tax Credits	$5 M	$2 M
Tax Preparation Fees Saved***	$5.9 M	$2.7 M
Number of Tax Sites	54	14
Number of Tax Volunteers	521	210

*Includes Baltimore Data ** Federal & State ***Fees calculated using Nat. Society Accounting $406 per return

Tax Season Highlights

- **6% Increase** in tax filing across Maryland.
- **$470,000 Grants** awarded to partners across the state.
- **23,000 Calls** to the Baltimore scheduling line.
- **500+ Client surveys** at 3 Baltimore sites: **95%** Needs met extremely well; **98%** Treated with respect.

"I love getting my taxes done with CASH. They are friendly and explain things to me and answer my questions. This is a great service to the community."

-Tax Client Survey Response

Direct Service

CASH offers a variety of direct services to support the financial security of people with a low-to-moderate income in Maryland.

Financial Coaching

- **66 New clients** received coaching
- **71% Increased credit score** by 39 points on average
- **49% Reduced** overall debt

Benefits Screening

- **188 Households** screened for public benefits
- **$217,415 in benefit value** received

Events

- **280 Attendees:** Money Power Day
- **81 Attendees:** Financial Education Summit
- **11th Financial Ed. Awards** honoring 5 awardees

Financial Education

- **3,631 People** received training through **161** education sessions

Outreach

- **1,649 People** reached at **56** events and **307 People reached** via presentations & coalition meetings

Practitioner Training

- **260 People** attended **19** training sessions

Policy

View our full policy agenda online

160 Bills Tracked
79 Bills Supported
27 Bills Passed

- **Increasing CASH Campaign's Annual State Grant (HB 451):** Increased to $800,000 to help meet the tax filing demand across Maryland.
- **Financial Well-Being on Campuses (HB 811):** Will create a financial coaching program at 2 Universities.
- **Raising Minimum SNAP Benefit (HB 666):** CASH supported the minimum SNAP benefit increase, and reduced age limit from 62 to 60.

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